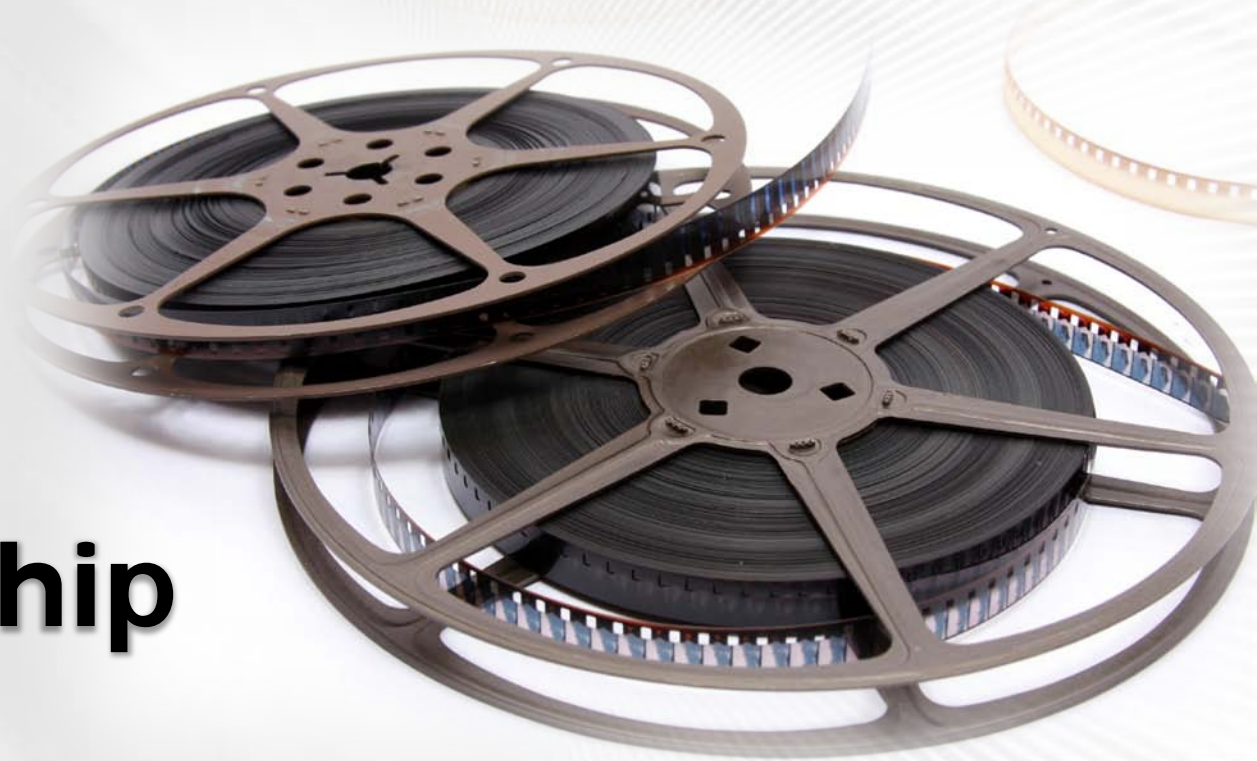


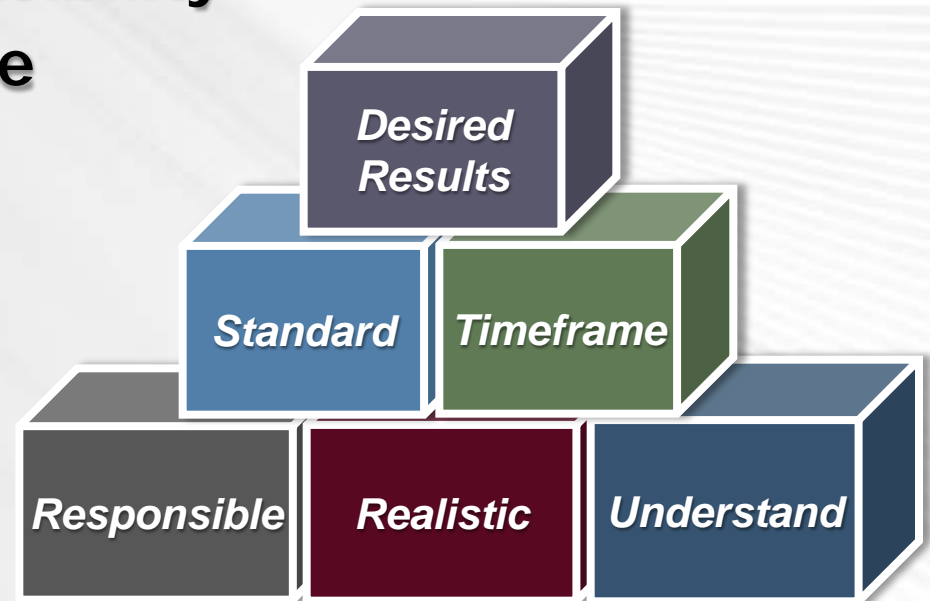
Building A “Balanced Picture” Via FILM

Financial
Internal
Learning
Membership



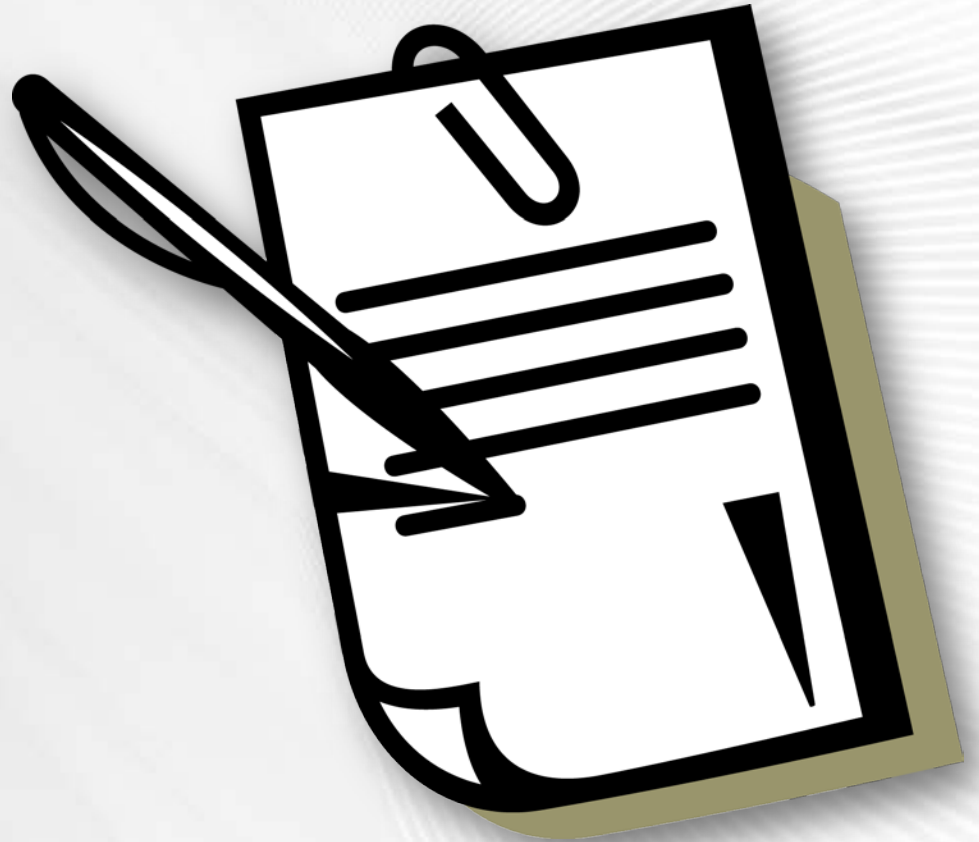
Six Characteristics of a Measurable Goal

1. Written in terms of desired results or outcomes
2. Has a norm or standard for judging success (measure)
3. Has a specific time framework or deadline
4. Assigns general responsibility
5. Is realistic or attainable
6. Is understandable



Organizational Goals

- ❖ **Write One Goal Statement For Each Goal Area...**



Brainstorming Rules

- No criticism of ideas allowed
- Free-wheeling welcomed
- Quantity wanted
- Combined ideas encouraged
- Initially... everyone's participation offered in sequence
- Ideas recorded for all to see
- Ideas allowed to incubate

